NEW TOPICS FOR FY 2027



Kim Seeling Smith

WHERE AI STRATEGY MEETS HUMAN REALITY

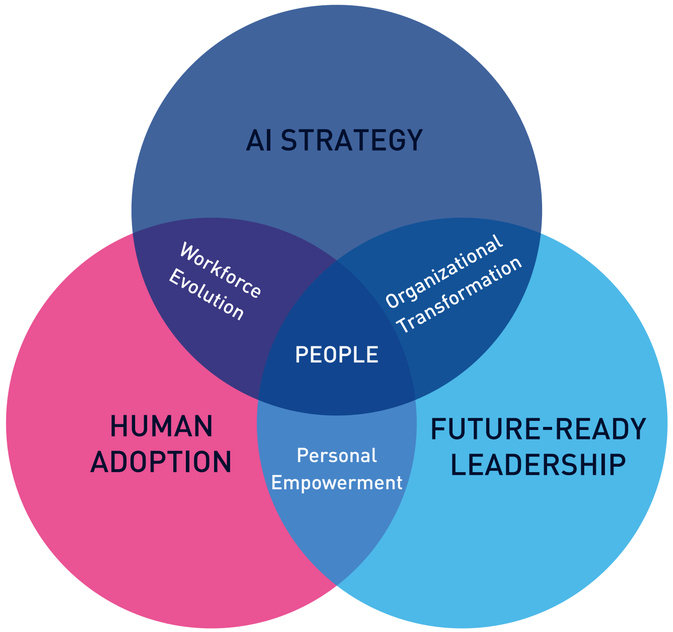
AWARD-WINNING KEYNOTE SPEAKER, BUSINESS FUTURIST AND AI STRATEGIST

Most AI speakers focus on the technology. Kim focuses on the people who have to use it — because that is where AI strategy succeeds or fails.

Kim SEELING SMITH

SEE KIM ON STAGE

THREE DISRUPTIONS ARE RESHAPING WORK AT ONCE. AT THE CORE OF ALL THREE IS THE SAME BUSINESS-CRITICAL FACTOR: PEOPLE



- **AI is changing how we do what we do.**
- **The Polycrisis** — multiple crises converging — is forcing businesses to become more agile, innovative and creative.
- **The Rise of the Empowered Workforce** is a perfect storm: a critical skills shortage colliding with people who have different, more clearly defined priorities, and are willing to vote with their feet.

AI STRATEGY + HUMAN ADOPTION + FUTURE-READY LEADERSHIP

45% of global CEOs believe their business will not be viable in ten years if it stays on its current path (PwC 27th Annual Global CEO Survey).



KIM SEELING SMITH

WHERE AI STRATEGY MEETS HUMAN REALITY



SPEAKER KIT 2026/2027

TOPICS

- ## HOW (NOT) TO KILL YOUR BUSINESS IN 3 EASY DISRUPTIONS

  45% of global CEOs believe their business will not be viable in ten years if it stays on its current path (PwC 27th Annual Global CEO Survey). Make sure yours is not one. A wake-up call for senior leadership on the three disruptions quietly deciding which businesses survive the decade, where AI investment is most likely to fail, and what separates the leaders who carry their people through disruption from the ones who lose them. For CEOs, boards, executive teams and senior leadership.

- ## WHERE AI STRATEGY MEETS HUMAN REALITY

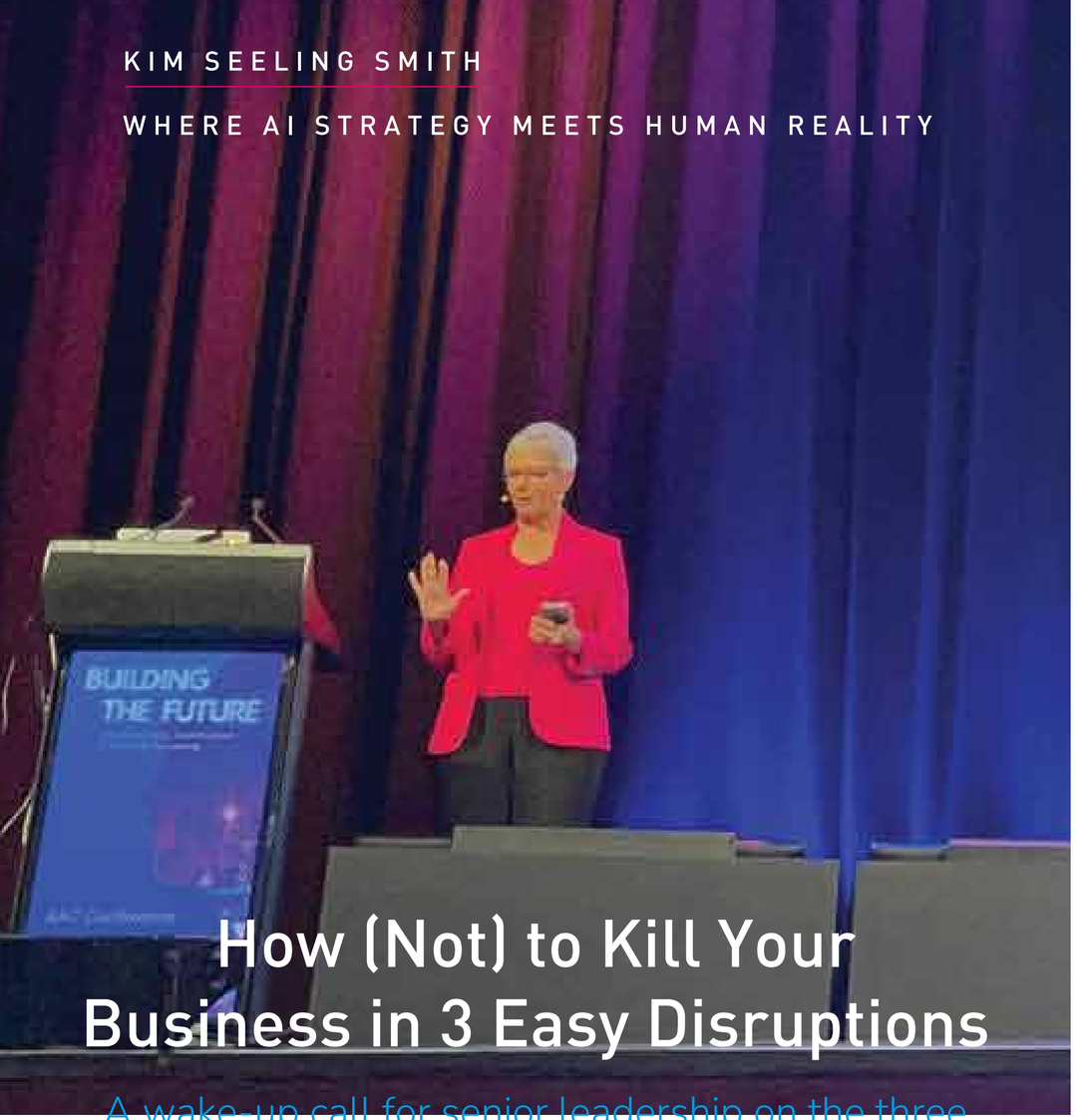
  Most AI speakers focus on the technology. This keynote focuses on the people who have to use it, because that is where AI strategy succeeds or fails. Anchored by live, bespoke AI demonstrations on stage, Kim gives leaders the framework, language and practical levers to close the gap between AI strategy and human reality. For senior leaders and leadership teams navigating transformation.

- ## EVERYDAY AI – THE HUMAN ADVANTAGE

  AI is changing how work gets done, and by who. This practical-confidence keynote demystifies AI and turns fear into commercial capability. With live, bespoke AI demonstrations tailored to the audience, it gives every professional a working relationship with AI, and the human advantage they need to stay valuable. For organizations building AI capability at every level.

- ## STAY RELEVANT.

  Somewhere between the AI headlines and the daily work, most people are quietly asking the same question: am I still going to be relevant and valuable? Research from the 2026 AFR Best Places to Work awards found that one of the top motivators for employees today is the opportunity to develop the skills to stay relevant. This keynote delivers exactly that: what is changing, the human skills that grow more valuable, and a practical 90-day plan each person can take charge of. For professional associations, member bodies and workforce audiences.



KIM SEELING SMITH

WHERE AI STRATEGY MEETS HUMAN REALITY

How (Not) to Kill Your Business in 3 Easy Disruptions

A wake-up call for senior leadership on the three disruptions quietly deciding which businesses survive the next decade.

SPEAKING TOPIC

45% of global CEOs believe their business will not be viable in ten years if it stays on its current path (PwC 27th Annual Global CEO Survey). The technology is rarely the reason. AI bets fail at the human level. Talent walks. Leaders lose their nerve, their market position, or both.

Three disruptions are colliding at once, and each is survivable on its own. Together, they are quietly killing businesses that do not face them honestly. AI is changing what work gets done, and by who. The Polycrisis — multiple crises converging — is forcing every business to become more agile, innovative and creative. And the Rise of the Empowered Workforce is a perfect storm: a critical skills shortage colliding with people who have clearly defined priorities and are willing to vote with their feet.

This is the keynote that makes senior leadership sit up. It names the strategic risks hiding in plain sight, shows where AI investment is most likely to fail, and gives the C-suite and senior leaders the framework and the courage to lead through radical change without losing their best people.

TO FACE THE THREE DISRUPTIONS, THE C-SUITE MUST:

- Business — de-risk the AI bet. Most AI strategies fail not because the technology does not work, but because the people do not adopt it, do not trust it, or do not stay through the disruption. This is where the human risk is hiding in your AI strategy, and where the C-suite has to name the exposure honestly.
- Leadership — trade certainty for clarity. Command-and-control leadership is losing its grip. What replaces it is not softness but clarity: the ability to name what is changing, set priorities, and build trust when the ground keeps moving.
- Workforce — treat your people as your moat. Your best people are your competitive advantage, and they know it. The organizations that win are the ones that give people something worth staying for.

WHY ATTEND?

- **Diagnosis:** A clear-eyed look at the three disruptions reshaping your business, and the questions that need answers before the next strategic plan.
- **Direction:** The C-suite decisions that separate the leaders who carry their people through disruption from the ones who lose them.
- **De-risking:** Where AI investment is most likely to fail, and how to protect the bet you have already made.

BEST FIT:

CEO and board events, executive forums, AICD-aligned audiences, senior leadership conferences, professional-services partner conferences, executive and leadership offsites, strategic planning kickoffs.



Where AI Strategy Meets Human Reality

How leaders close the gap between AI strategy and the people who have to make it work.

SPEAKING TOPIC

Three disruptions are reshaping work at once: AI, the Polycrisis, and the Rise of the Empowered Workforce. The organizations that win will not be the ones with the best technology. They will be the ones whose leaders can carry their people through it.

Most AI strategies fail not because the technology does not work, but because the humans do not adopt it. People do not trust the tools, do not use them, or quietly walk out the door somewhere between the strategy deck and the daily work. That is where AI strategy succeeds or fails, and it is the part almost every leader has been told is somebody else's job.

This keynote gives leaders the framework, the language and the practical levers to close the gap. Anchored by live, bespoke AI demonstrations built for the audience, it shifts the room from talking about AI to leading through it.

TO CLOSE THE GAP, LEADERS MUST:

- Understand the human dynamics behind AI adoption. Adoption fails at the emotional and cultural level long before the technical level. Leaders need to name the fear, address the trust gap, and rebuild the psychological contract for a world where humans and AI work together.
- Shift from command to clarity. The old command-and-control model does not scale in an environment of continuous change. Leaders need to trade certainty for clarity: communicate what is changing, set priorities that hold up under uncertainty, and build the trust that carries teams through the wobbles.
- Use AI as a catalyst for reinvention, not just productivity. The biggest missed opportunity in AI is treating it as a productivity tool when it can be a reinvention tool. Leaders who use AI to rethink what work gets done, and by who, will pull ahead of those using it to do the same things slightly faster.

WHY ATTEND?

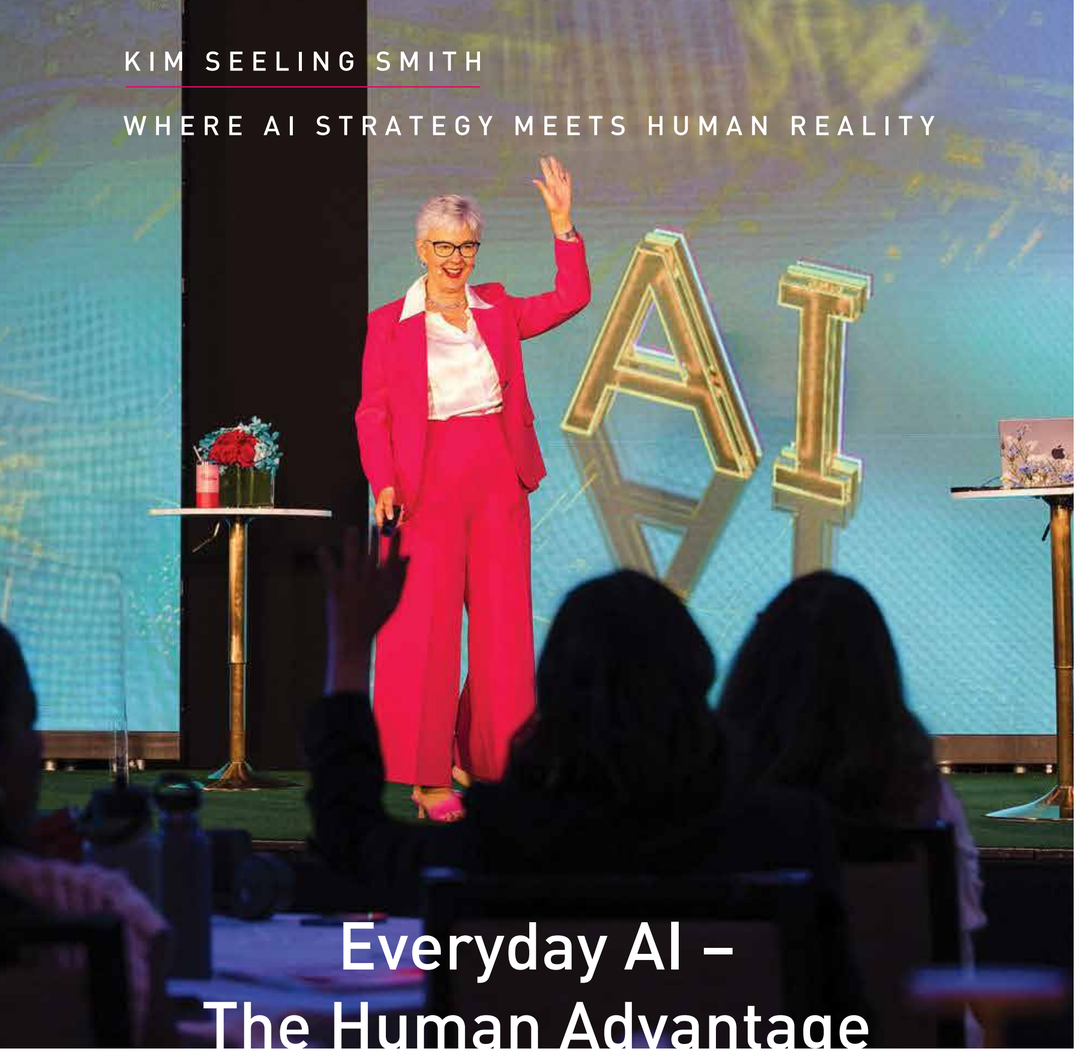
- **Framework:** The Three Disruptions Reshaping the Future of Work, and how each one is quietly reshaping your team.
- **Fluency:** The language leaders need to talk about AI with their teams without triggering fear, defensiveness or disengagement.
- **Live demonstration:** A bespoke on-stage AI demonstration built for the audience, so leaders see AI in action rather than just hear about it.

BEST FIT:

Senior leadership conferences, industry associations, banking and finance, government leadership forums, digital transformation events, internal leadership conferences.

KIM SEELING SMITH

WHERE AI STRATEGY MEETS HUMAN REALITY



Everyday AI – The Human Advantage

How to use AI with confidence, clarity and commercial impact.

SPEAKING TOPIC

SPEAKING TOPIC

AI is no longer a boardroom conversation. It is a daily one, in every role and every team. But most of your people do not need a strategic briefing. They need a practical way in: the confidence to use AI as a co-pilot, the skill to spot where it actually helps, and the human judgment to know what to keep for themselves.

This keynote closes the gap between fear and fluency. It demystifies AI, gives every professional a working relationship with it, and shows how the human advantage — judgment, creativity, empathy, ethics — grows more valuable as machines do more of the routine work.

Anchored by live, bespoke AI demonstrations built for the audience, it turns AI from abstract technology into an everyday capability people can carry back to Monday morning.

TO BUILD EVERYDAY AI CONFIDENCE, YOUR PEOPLE NEED:

- The fundamentals, clearly explained. What AI is, what it is not, the difference between generative and agentic AI and why it matters. The five things every professional needs to know before they use it, and the five things vendors will never tell you.
- Practical tools that fit real work. Not AI in the abstract: AI in your calendar, your emails, your reports and your decisions. Live demonstrations show what is possible and how to think critically about what is and is not useful.
- The human advantage. The skills that grow more valuable as AI does more of the routine. Judgment, creativity, empathy and ethics are no longer soft skills: they are the competitive edge.

WHY ATTEND?

- **Confidence:** A clear-eyed working relationship with AI, from someone who came from talent and knows how people learn.
- **Capability:** Live, bespoke on-stage demonstrations built for the audience, so people leave with things they can do on Monday morning.
- **Advantage:** A grounded view of where the human edge lives, so audiences leave feeling more valuable, not less.

BEST FIT:

Organizations early in AI adoption, professional services, associations, small and mid-size businesses, leadership teams, capability initiatives.



The skills, mindset and strategy to future-proof your career in the age of AI.

SPEAKING TOPIC

Somewhere between the AI headlines and the daily work, most people are quietly asking the same question: am I still going to be relevant and valuable?

The answer is not obvious. AI is reshaping roles faster than most workplaces can keep up, and traditional career advice is aging in real time. But the skills that keep people valuable, and the mindset that makes them adaptable, can be built deliberately. Research from the 2026 AFR Best Places to Work awards found that one of the top motivators for Australian employees today is the opportunity to develop the skills they need to stay relevant in a rapidly changing world of work.

This keynote delivers exactly that. A clear-eyed look at what is changing, the human skills that grow more valuable, and a practical plan each person can take charge of for themselves.

TO STAY RELEVANT, YOU MUST:

- See what is changing before it hits you. Which parts of your work AI takes first, what stays uniquely human, and how to spot the shifts inside your industry before the reorganization does.
- Build the skills that compound. The skills, mindsets and habits that grow more valuable in an AI-saturated workplace, not the ones that used to matter. Judgment, curiosity, learning agility, and the ability to work with AI as a partner.
- Take charge of your own relevance. A practical 90-day plan to move from reactive fear to proactive reinvention, so you spot and step into the next opportunity rather than wait to be reorganized.

WHY ATTEND?

- **Clarity:** A clear-eyed view of how AI is reshaping work, from someone who has spent two decades studying workforce change.
- **Capability:** The skills, mindsets and habits that grow more valuable in an AI-saturated workplace.
- **Advantage:** A practical 90-day plan each person can take home and act on immediately.

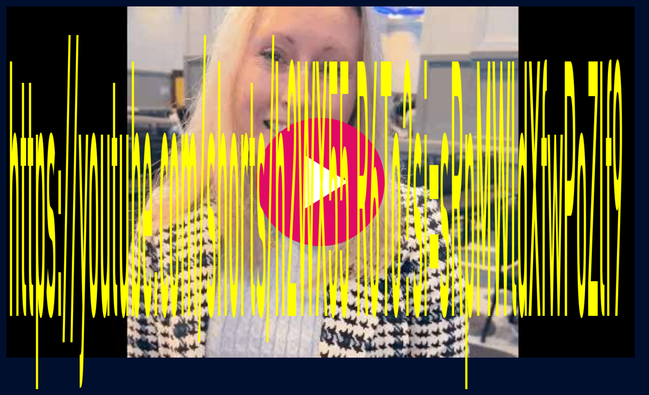
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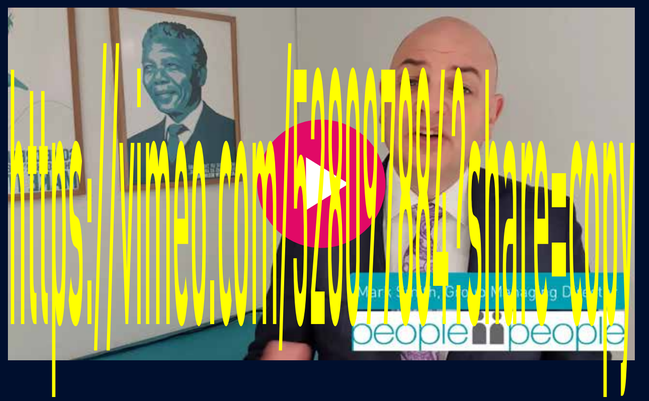
Professional associations, industry bodies, career and emerging-leader development, internal employee conferences, all-hands and town-hall sessions, workforce-transformation events.

TESTIMONIALS

Most recent feedback – 25 speaking engagements, 1,000+ audience responses, 100% of attendees found the session valuable.







WELLA PROFESSIONALS

“Thank you Kim Seeling Smith! It was such an inspiring and insightful session! Wella Red customers have now a great toolbox that they can implement in their salons!”

Guillaume Cantelou
Managing Director ANZ at Wella Company

KPMG

“I would highly recommend Kim for any business keynote. Her presentation on the future of AI was exceptional. It was one of 5 AI keynotes I've seen recently and this one definitely carried to most weight with me.”

Ben Miller
Growth Leader

https://au.linkedin.com/in/kimseelingsmith

ALMOST 20 ADDITIONAL TESTIMONIALS MAY BE FOUND ON KIM'S LINKEDIN PROFILE. SEE MORE >>>

In March I attended Kim's webinar on AI, as I felt that I was a little bit behind the times and with technology and particularly this space changing so fast, I wanted to get into the know and look at how it could benefit our business.

And wow, what an eye opener on the opportunities to improve efficiencies and productivity, not only in our business but also in our personal lives. Kim's knowledge of what is happening was very deep and well researched. Technology is changing weekly if not daily and Kim is right on top of it.

I was so impressed that I immediately asked Kim if she could do a master class for our Board and our Senior Managers. The technology is so transformative that, in my opinion, those who don't explore this now are going to be left behind very quickly.

After a couple of discussions on how to tailor make the masterclass to our needs, we had a two-hour session and the excitement from our team was palpable. Even the one naysayer was converted, and we had most people jumping on to various platforms within minutes of completing the class with gasps of delight and amazement. Even our CFO was off calling prices for subscriptions.

I could not recommend Kim more highly to undertake an AI masterclass for your business to identify how the future could be so much more productive and profitable for you.

I am more than happy to speak to anyone who may be interested in understanding more so please do not hesitate to contact me on LinkedIn.

Regards,

Tom Silk
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Kim Seeling Smith CSP, CVP, VMP

Speaker, author, master storyteller and trend translator Kim Seeling Smith is a Business Futurist who helps organizations and individuals remain relevant, resilient and ready for anything.

Kim:

- Was awarded Top 100 Thought Leader by Thinkers360.
- Named one of the Top 101 Global Influencers on Employee Engagement.
- Is acknowledged for her innovative approach of Work by Richard Branson's 100% Human to the Future at Work initiative
- Launched her book, "Mind Reading for Managers" at SXSW in Austin,
- Co-wrote "101 Great Ways to Enhance Your Career" with mega author Brian Tracy
- Is a go to media commentator on business trends



Kim Seeling Smith with Sir Richard Branson at Ulusaba, South Africa

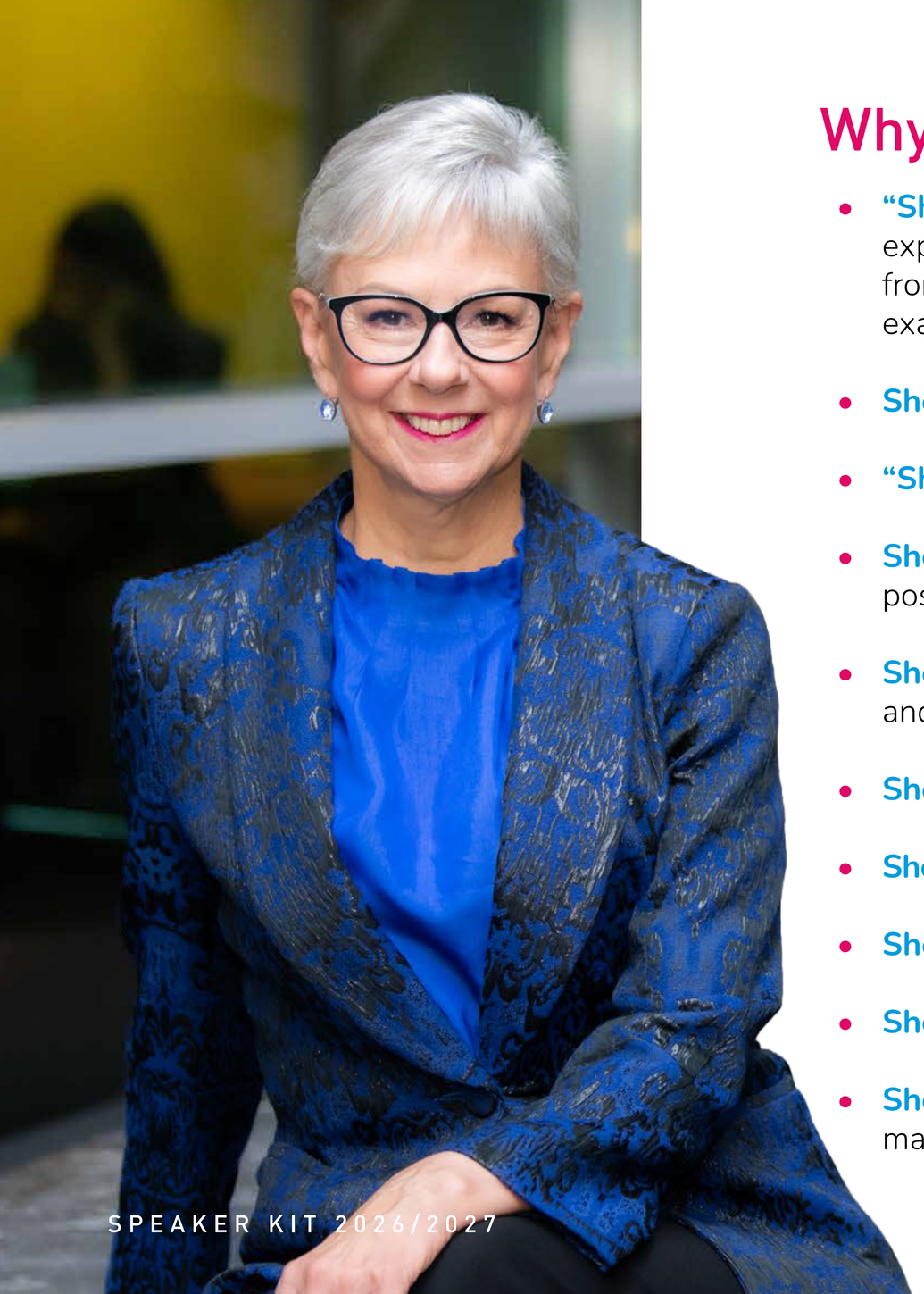






SEE KIM ON TV AND RADIO





Why work with Kim, according to her clients...

- **“She takes the best briefing call you’ve ever had.”** This allows her to create a custom experience and weave in the overarching theme of the conference along with key points from previous speakers. Your audience will feel like she is one of them by weaving in examples from your company or industry.
- **She is “inspirational and thought-provoking while delivering practical takeaways.”**
- **“She is “highly interactive and engaging.”**
- **She provides a seamless experience for the audience** by attending as many sessions as possible before taking the stage to reiterate points made by prior speakers.
- **She will help you build excitement** (and fill seats if needed) by pre-recording 1 to 3 videos and promoting the event with video, blogs and social media.
- **She is incredibly “easy to work with, responsive and highly communicative.“**
- **She can MC, offer breakout sessions, participate in onsite interviews or panel discussions.**
- **She has even been known to shift seating and run for coffee!**
- **She will conduct a thorough debrief to discuss wins and areas for learning.**
- **She has “the Mount Everest of content“** and can follow up with a live or virtual masterclass, workshop or tailor made videos.



TRAVEL ARRANGEMENTS

Kim travels under **Kimberly Smith**. Her preferred airline is Qantas and her **Frequent Flyer Number is 6244187**. She travels on a fully flexible economy fare across Australia and New Zealand and business class for overseas flights.

AV REQUIREMENTS

VENUE REQUIREMENTS

- Projector with large screen
- Kim may have audio in her presentation depending on client brief
- Lectern onstage to view Kim's Macbook Pro or other device in front of the stage to view presenter mode.
- Hardwired internet connection for AI demos

KIM TO SUPPLY

- Kim presents from her own Mac laptop but will bring a USB as a backup with the presentation on Keynote, PowerPoint (which will almost certainly need to be reformatted) and in PDF format
- Kim will provide her own HDMI connector for her Macbook as well as a 'clicker'

ADDITIONAL INFORMATION

- Screen content, presentation video or audio is not available for distribution unless expressly agreed upon in writing.
- Kim may wish to record her session at her own expense. This will be discussed and agreed upon by the event organizer prior to the event.

MANIFESTO

What does it take to unlock human potential in an AI-powered world and why are so many still getting it wrong?

We were taught that business is about systems, not people.

That careers are linear, leadership is a title, and staying busy means progress.

That technology should be feared, outsourced, or avoided.

That the future belongs to machines.

But the future isn't coming, it's already here.

And by 2035, a significant number of CEOs don't believe their current businesses will survive. Not unless something changes.

This isn't just a business crisis. It's a leadership crisis. A capability crisis. A confidence crisis.

Because the decisions leaders make today must reassure boards, retain critical talent, lift performance, and create future-ready capability - all while disruption hits from every direction.

I see something different.

I believe our greatest advantage in an AI-powered world is still deeply human.

That confidence isn't a personality trait, it's the result of clarity.

That simple, powerful frameworks can move people from overwhelmed to unstoppable.

That when you invest in your people, engagement rises, resistance to change decreases, and performance follows.

And when leaders understand AI, it doesn't replace them - it elevates them.

I'm here for leaders, teams, and organizations who are ready to believe in their potential and act on it.

For executives who want a clear path forward.

For HR and people leaders who want cultures that retain and empower.

For managers who want to lead with confidence, not confusion.

This is the future of business, the future of work and the future of leadership: Where clarity is power. Humanity is strategy. And 2035 is not a threat, it's a target.

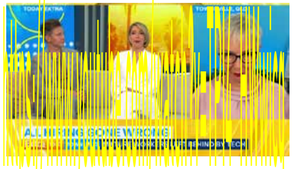
This is the future of business, the future of work and the future of leadership. Where AI strategy meets human reality.

I'm Kim Seeling Smith, Keynote Speaker, Business Futurist and AI strategist

Today



Today Extra Appearance
July 2026



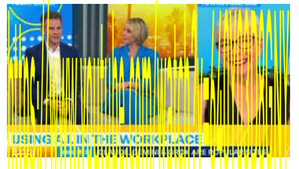
Today Extra Appearance
July 2026



Today Appearance
June 2026



Today Appearance
May 2026



Today Extra Appearance
May 2026



Today Extra Appearance
April 2026



Today Appearance
March 2026



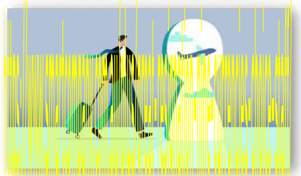
Today Appearance
Jan 2026

sunrise

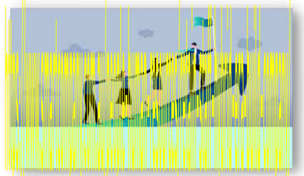


The Great Resignation

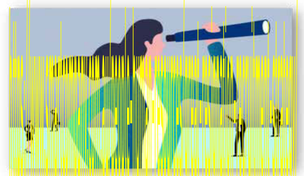
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The Great Resignation: Nine ways to make sure your staff

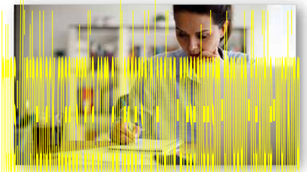


How to build a company that people won't leave in the



How to turn The Great Resignation into a great

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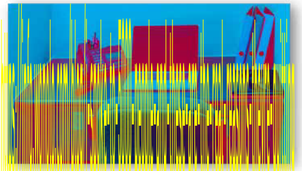
Ending presenteeism through flexible working

Forbes



15 Career Experts Share The Best Interview Tips for

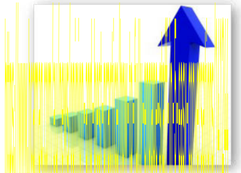
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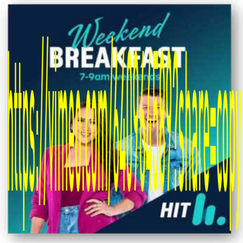
I spoke to 5,000 people and these are the real reasons



How an HR leader envisions the future of work



How to fully engage staff in 5 easy conversations



CNBC

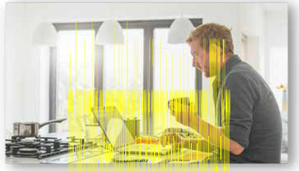
ABC

yahoo! finance



The future of work - the 'anti work' revolution is coming

FINANCIAL REVIEW



Beyond the cone of silence: how to get smart about

The Sydney Morning Herald



From tech to etiquette – cracking the work-from-

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MEDIA

KIM SEELING SMITH

WHERE AI STRATEGY MEETS HUMAN REALITY

PROFESSIONAL GRADE VIRTUAL STUDIO













SPEAKER KIT 2026/2027



SPEAKER KIT 2026/2027

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